

SHUFL.

SOCIAL MEDIA AND MARKETING EXECUTIVE.

Here at SHUFL we're in the business of bringing people together by creating fun and memorable moments between friends old and new - something we are all craving after the past year! We are the fastest growing and only dedicated shuffleboard brand bringing an inclusive social gaming experience to pubs, bars, office and leisure destinations across the world.

New to shuffleboard? It's a unique game of skill where players' slide pucks along the playing surface towards the opposite score zones, with points awarded for accuracy. A game for everyone, shuffleboard brings together young and old, male and female, expert and novice.

Headquartered in Oslo, Norway, since 2009, SHUFL is the number one premium shuffleboard supplier across the UK, Europe and Australia.

We are looking for a talented and creative **Social Media and Marketing Executive** to support the management and execution of our global marketing strategy.

To support our fast growth and ambitious plans (we have some very exciting things happening this year!) we are looking for the right person to join the SHUFL team. We have a really supportive and down to earth culture and always go above and beyond for each other and our customers. We really love what we do and are looking for someone interested in career growth with a highly creative and entrepreneurial company.

Read on if this sounds like you!

WHAT YOU WILL BE DOING.

- Work with Marketing Manager to help bring to life new product launches, brand campaigns and sales materials.
- To take ownership of our social media channels by developing a monthly content plan in line with key market activity.
- Create original and engaging social media content.
- Responsible for community management across our Instagram, Facebook and LinkedIn pages.
- Analyse, create and maintain paid advertising across multiple channels.
- Generate new and engaging content ideas to drive website lead generation and accessories sales.
- Manage website content, create new pages and upload blog posts.
- Analyse website performance and conversion.
- Manage and create email marketing campaigns.

ABOUT YOU.

- Experience in a content creation and/or digital marketing role.
- Social media and community management experience.
- Copywriting experience.

- Highly organised with a meticulous eye for detail.
- Excellent communicator and ability to work with multiple stakeholders.
- Experienced in PowerPoint, WordPress and Google Analytics.
- Super self-motivated.
- Highly passionate about all things marketing with a creative and energetic style.
- Ability to switch from one project to the next at pace.

WHAT ARE WE OFFERING?

In return for everything you can bring, we can offer you an exciting, challenging role in a fast-growing and dynamic business with plenty of career opportunities. This is a full-time remote role reporting to our Marketing Manager.

Location: Home Based, UK

Salary: £23,000 - £30,000 + Bonus + Benefits

We offer a highly competitive basic salary and a range of fantastic benefits, including performance based bonus, contributory pension scheme, flexible working and much more!

TO APPLY PLEASE EMAIL YOUR APPLICATION TO HELLO@PLAYSHUFL.COM