

SHUFL.

BRAND AMBASSADOR – DENMARK.

Do you value flexibility over a nine to five job and get a buzz from working in a creative atmosphere?

Perhaps getting paid to spend time in a pub and meet new people is your dream job!

We're looking for outgoing individuals interested in a career with variety, who would thrive in an entrepreneurial company culture and find motivation in playing a key role with one of the most known products in the Scandinavian hospitality sector.

ABOUT SHUFL.

Shuffleboard is a unique game of skill where players' slide pucks along the playing surface towards the opposite score zones, with points awarded for accuracy. An inclusive game, shuffleboard brings together young and old, male and female, expert and novice.

SHUFL is the fastest growing and only dedicated shuffleboard brand bringing a fun, inclusive social gaming experience to the European pub and bar scene. We work with venues to install high-quality, handcrafted tables and facilitate bespoke shuffleboard events to entice customers back into bars.

The consumer brand of European Shuffleboard, the number one premium shuffleboard supplier in Europe since 2009; SHUFL has fast become an integral brand in forward-thinking pubs and bars by focussing on developing and engaging the player community.

WHAT YOU WILL BE DOING.

As we continue to expand and grow, we are looking for passionate and dynamic Brand Ambassadors to be a part of our 'Puck Squad'. You will be the face of our brand at our key accounts, in all types of venues, both corporate customers as well as in the hospitality sector.

We are looking for people with a fun and confident personality who enjoy interacting with people in different environments. To be a successful member of our SHUFL 'Puck Squad', you will become an expert in the game. Attending different bars and companies, your main task will be to sell games of shuffleboard, create a good atmosphere around the tables, and encourage and teach people how to play.

You should also be interested in social media, with the ability to create a real buzz around our game online and in the bars.

You will train bar staff and run tournaments, signing up players to participate and interact with our social media to spread the word about the game.

We attend various industry and consumer events such as craft beer festivals where you will be responsible for hosting the tables.

Ultimately, your aim is to increase SHUFL brand awareness and get as many people playing shuffleboard as possible!

KEY ROLE RESPONSIBILITIES.

- Sell games of shuffleboard at our SHUFL locations.
- Run shuffleboard tournaments.
- Encourage and teach customers how to play.
- Support the staff working in venues with training and education.
- Create buzz and hype about SHUFL on social media by having ownership of Instagram stories.
- Get people to follow @playshufl on social media.
- Thoroughly understand our products and services to inform potential new SHUFL partners.
- Network and build trusting relationships with our customers.
- Attend and represent SHUFL at relevant trade and consumer events.

ABOUT YOU.

- Experience as a Brand Ambassador, promotional staff or similar sales or event role is preferable but not essential.
- An understanding of social media platforms.
- Excellent communication skills.
- Well presented with a fun but professional attitude.
- A confident, friendly personality with a desire to meet new people.

To apply please email your application to denmark@playshufl.com